## **Chain Transparency Project 2.0**

## The Chain Transparency Project 2.0 was launched by three parties:



MPS functions as the project leader. It has performed the majority of the implementation. MPS has a huge amount of data in the field of crop protection and has been able to complete many assignments thanks to its own tools. - <a href="https://www.my-mps.com">www.my-mps.com</a>



FSI acted as an intermediary between the parties. FSI is a market-driven initiative that brings together parties in the international floriculture sector for the purpose of working to make the sector more sustainable as well as ensuring transparency in this drive towards sustainability. In this respect, FSI works on projects – such as this one – that help to achieve this goal. - <a href="https://fsi2020.com">https://fsi2020.com</a>



IDH the Sustainable Trade Initiative brings together governments, companies, social organisations, and financiers while also managing grant money for sustainability projects. In this way, this organisation attempts to support sustainability initiatives. Furthermore, IDH is an important partner of FSI. - https://www.idhsustainabletrade.com

In addition to the abovementioned initiating party, **five supporters** were actively involved. The growers <u>Floricultura</u>, <u>Anthura</u>, <u>VD Salm</u>, <u>Dümmen Orange</u> and <u>Vertify</u> helped in the operational implementation and in the theoretical approach. No less than seven products made by these companies were followed in the life chains for this project.

Lastly, a **reference group** consisting of ten members and the aforementioned growers was also created. This group assessed the results twice each year and then gave input and feedback. They also financially supported this project. The members of the reference group were: <a href="Dutch Flower Group">Dutch Flower Group</a>, <a href="Koppert, Tuinbranche Nederland">Koppert</a>, <a href="Tuinbranche Nederland">Tuinbranche Nederland</a>, <a href="Flower Trade Consult">Flower Trade Consult</a>, <a href="Waterdrinker">Waterdrinker</a>, <a href="Royal Lemkes">Royal Lemkes</a>, <a href="Royal Lemkes">Royal Flora</a>- <a href="FloraHolland">Flower Trade Consult</a>, <a href="Waterdrinker">Waterdrinker</a>, <a href="Royal Lemkes">Royal Lemkes</a>, <a href="Royal Lemkes">Royal Flora</a>- <a href="FloraHolland">Flower Trade Consult</a>, <a href="Waterdrinker">Waterdrinker</a>, <a href="Royal Lemkes">Royal Lemkes</a>, <a href="Royal Lemke

The initiators want to warmly thank the supporters and the reference group for participating in and supporting this project.

